

*Perelman's Pocket Cyclopedia of Havana Cigars: 3rd edition*

**HAVANA BRANDS AND SIZES**

**§ 3.04: PROFILES OF BRANDS CURRENTLY IN PRODUCTION A-L**

**3.04 PROFILES OF BRANDS CURRENTLY IN PRODUCTION**

All of these brands use only Cuban-grown tobaccos in their blends. Each brand listing includes notes on factory shape identification, model names, length and diameter in imperial (inches and ring gauge) and metric (millimeters) measures and packaging configurations. Please note that the native (and official) measurements are *metric*. For easier comparison, all lengths were rounded to the lower eighth of an inch, although some sizes more precisely convert to 16ths or 32nds of an inch.

For the interest of collectors and the odd box that turns up, discontinued shapes and models in each brand are also listed to the extent that information was available. Unless specially noted, all “tubes” refer to aluminum packaging.

This list of Havana brands and shapes *for export* was compiled and complete, based on information available to us up to December 31, 2004.

**BELINDA**

*A pre-Revolution brand • Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Belinda model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Machine-made (3):</i>				
Corona	Coronas	5½	40	140	15.87
Small Panatela	Demi-Tasse	4	32	100	12.70
Petit Corona	Petit Coronas	5⅛	42	129	16.67
	<i>Machine-made models now discontinued (7):</i>				
Perfecto	Belvederes	5	39	125	15.48
Short Panatela	Panetelas	4⅝	35	117	13.89
Small Panatela	Petit	4¼	31	108	12.30
Short Panatela	Petit Princess	4⅜	35	110	13.89
Small Panatela	Preciosas	4	32	100	12.70
Short Panatela	Princess	4⅜	35	110	13.89
Petit Corona	Superfinos	4⅝	40	117	15.87

Belinda started way back in 1882, registered by Francisco Menendez. A celebrated “independent” brand in the early 20th Century, control of the brand passed to Manuel Lopez – of Punch fame – in the early 1900s and, according to the *Illustrated Encyclopedia*, to Esperanza Valle Comas in 1925. By 1930, however, the brand was part of the portfolio of Fernandez, Palicio y Cia. (later F. Palicio y Cia.), where it would remain until nationalization.

## HAVANA BRANDS & SIZES

The brand disappeared in the 1960s, but Belinda was re-introduced by Cubatabaco as a machine-made cigar in 1989, aimed primarily at the Eastern European market, with whom Cuba had strong trade relations at the time. This explains the small sizes of this range, which are totally machine-made. Most models were also machine-bunched with a hand-rolled wrapper prior to 2000.

The current line is considered medium in strength and is usually presented in individual cellophane sleeves in boxes of 25. The list of sizes was trimmed in 2001-02, with four shapes retired and in 2003, with three sizes discontinued.

### BOLIVAR

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Bolivar model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (12):</i>				
Torpedo	Belicosos Finos	5½	52	140	20.64
Petit Corona	Bonitas	5	40	126	15.87
Corona	Coronas	5½	42	142	16.67
Corona	Coronas Extra	5⅝	44	143	17.46
Churchill	Coronas Gigantes <i>(tube discontinued)</i>	7	47	178	18.65
Petit Corona	Coronas Junior	4¾	42	110	16.67
Lonsdale	Inmensas	6⅝	43	170	17.07
Petit Corona	Petit Coronas	5⅛	42	129	16.67
Robusto	Royal Coronas <i>(formerly Prince Charles)</i>	4⅞	50	124	19.84
Corona	Tubos No. 1 <i>(tube)</i>	5½	42	142	16.67
Petit Corona	Tubos No. 2 <i>(tube)</i>	5⅛	42	129	16.67
Small Panatela	Tubos No. 3 <i>(tube)</i>	4¾	34	125	13.49
	<i>Handmade models now discontinued (16):</i>				
Corona	Amado Seleccion C	5⅝	44	143	17.46
Robusto	Amado Seleccion E	4⅞	50	124	19.84
Petit Corona	Amado Seleccion G	4¾	42	110	16.67
Petit Corona	Bolivares	5	40	126	15.87
Petit Corona	Cabinet Selection No. 1	5⅛	42	129	16.67
Churchill	Churchills <i>(tube)</i>	7	47	178	18.65
Grand Corona	Coronas Grandes	6⅝	46	162	18.26

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Bolivar model name</i>	<i>Imperial</i>		<i>Metric</i>	
Small Panatela	Demi-Tasse	3 <sup>7</sup> / <sub>8</sub>	30	100	11.91
Long Panatela	Especiales	7 <sup>1</sup> / <sub>2</sub>	38	192	15.08
Lonsdale	Gold Medal	6 <sup>1</sup> / <sub>2</sub>	42	165	16.67
Lonsdale	Lonsdales	6 <sup>1</sup> / <sub>2</sub>	42	165	16.67
Slim Panatela	Palmas	7	33	178	13.10
Petit Corona	Petit Bolivar	3 <sup>3</sup> / <sub>4</sub>	42	95	16.67
Small Panatela	Regentes	5	34	125	13.49
Long Corona	Royal Dukes	6	42	152	16.67
Churchill	Supremas Churchill (tube)	7	47	178	18.65
<i>Machine-made (1):</i>					
Cigarillo	Chicos	4 <sup>1</sup> / <sub>8</sub>	29	106	11.51
<i>Machine-made models now discontinued (7):</i>					
Perfecto	Belvederes	5	39	125	15.48
Corona	Champions	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Panatela	Coronas Largas	6 <sup>1</sup> / <sub>4</sub>	39	160	15.48
Short Panatela	Especiales	4 <sup>7</sup> / <sub>8</sub>	39	125	15.48
Cigarillo	Palmitas	5 <sup>1</sup> / <sub>4</sub>	29	135	11.51
Short Panatela	Panetelas	5	35	127	13.89
Corona	Petit Coronas Especiales	5 <sup>1</sup> / <sub>4</sub>	44	132	17.46

Reportedly introduced in 1902, the powerful, full-bodied flavor of the Bolivar range is almost as widely known as its namesake, Simon Bolivar (1783-1830), the celebrated Venezuelan warrior who liberated all or part of what is today Venezuela, Colombia, Peru and Bolivia. The cigar brand was developed by Jose Fernandez Rocha, was trademarked in 1921 and was made by J.F. Rocha y Cia. until the firm was sold to Cifuentes y Cia. in 1954.

The familiar face of Simon Bolivar is the graphic signature of this brand, both on the box and on the band. Some pre-nationalization production of this brand had bands without the picture of Bolivar, however.

Noteworthy shapes in this brand included the Gold Medal, which was sheathed in distinctive gold foil on the top half of the cigar and presented in dazzling boxes of 10. This model was discontinued in 1992, reportedly because of the difficulty in obtaining the foil! According to former Habanos executive Adriano Martinez, quoted in the *Illustrated Encyclopedia*, the Prince Charles shape was changed in name only to Royal Coronas in 1973.

A special Bolivar centennial humidor was produced in 2002 in 100 editions, each containing 50 Belicosos Finos and 50 special-production cigars in the Hermosos No. 3 size of 5<sup>1</sup>/<sub>2</sub> inches by

## HAVANA BRANDS & SIZES

48 ring (140 x 19.05). These were made primarily for sale at the Casas del Habano.

Most machine-made shapes were also produced with hand-rolled wrappers prior to 2000.

### CABAÑAS

*A pre-Revolution brand • Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Cabañas model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Machine-made (1):</i>				
Small Panatela	Preciosas	4	32	100	12.70
	<i>Machine-made model now discontinued (6):</i>				
Perfecto	Belvederes	5	39	125	15.38
Perfecto	Chiquitos	3 <sup>7</sup> / <sub>8</sub>	37	98	14.68
Cigarillo	Coronitas	4 <sup>1</sup> / <sub>8</sub>	29	106	11,51
Perfecto	Perfectos	5	44	127	17.46
Petit Corona	Superfinos	4 <sup>5</sup> / <sub>8</sub>	40	117	15.87
Short Panatela	Suaves	4 <sup>5</sup> / <sub>8</sub>	35	117	13.89

This brand has a long, long history, which can be traced back to at least 1810, when the Cuban trademark office received an application from Hija de Cabañas y Carbajal. There are indications that the brand may have been started by Francisco Cabañas as far back as 1797. The Havana Tobacco Company, part of the American Tobacco Trust, had control of the brand by 1904 and through various corporate twists and turns, owned it until the time of nationalization, under the name of the Tabacalera Cubana. The brand was discontinued shortly thereafter.

In today's version, started in 1989 and marked for trade to Eastern Europe, this brand exhibits full-bodied flavor in all-machine-made shapes. All are offered in individual cellophane sleeves, usually in boxes of 25. Most shapes were also available in a machine-bunched and hand-finished style prior to 2000. The line was trimmed in 2003 with five sizes discontinued.

### COHIBA

*A post-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Cohiba model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models – Linea Classica (6):</i>				
Panatela	Coronas Especiales	6	38	152	15.08
Churchill	Esplendidos	7	47	178	18.65
Short Panatela	Exquisitos	5	33	126	13.10
Long Panatela	Lanceros	7 <sup>1</sup> / <sub>2</sub>	38	192	15.08

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Cohiba model name</i>	<i>Imperial</i>		<i>Metric</i>	
Cigarillo	Panatelas	4½	26	115	10.32
Robusto	Robustos	47⁄8	50	124	19.84
<i>Handmade models — Linea 1492 (6):</i>					
Petit Corona	Siglo I	4	40	102	15.87
Petit Corona	Siglo II	5⅛	42	129	16.67
Long Corona	Siglo III	6⅛	42	155	16.67
Grand Corona	Siglo IV	5⅝	46	143	18.26
Lonsdale	Siglo V	6⅝	43	170	17.07
Toro	Siglo VI <i>(tubes available)</i>	57⁄8	52	150	20.64
<i>Handmade model now discontinued (1):</i>					
Coronas	Coronas	5½	42	142	16.67

The story behind the creation of this famed brand seems to be settled after years of charge and counter-charge. In the early 1960s, a member of Cuban President Fidel Castro's security detail presented him with a long panatela (7½ inches by 38 ring) featuring a blend made by Eduardo Rivera. Favored by Castro, Rivera began making them for him and for use as diplomatic gifts.

The *Illustrated Encyclopedia* states that the Cohiba name was decided on in 1966 by Celia Sanchez, Rivera's assistant, and that production was moved to what became the El Laguito factory in 1967. Rivera left the factory in 1970 and Avelino Lara took over supervision of the brand until his retirement in 1994.

It is well established that the international debut of the brand came in 1982 in conjunction with FIFA World Cup soccer championship held in Spain. The initial sizes were the Lancero, the Corona Especial and the Panatela, with the Esplendido, Robusto and Exquisito added in 1989. In 1992, in salute to the 500th anniversary of Columbus's discovery of the Caribbean (and to replace the sizes of the Davidoff brand which was discontinued in the same year), the new Siglo series was introduced. The Cohiba series was initially made exclusively in the El Laguito factory in Havana, but production has now spread to other sites as the popularity of the brand has increased.

The Linea Classica is considered medium-to-full in body while the Linea 1492 is medium in body. New sizes have continued to be added to the line. In 2002, the Siglo VI was introduced, a 57⁄8-inch by 52-ring (150 x 20.64) toro-sized cigar. About the same time, the size of the Exquisitos was changed from 5 inches by 36 ring (125 x 14.29) to 5 inches by 33 (126 x 13.10).

Then there are the Edicion Limitadas. Begun in 2000, these are cigars produced only for a limited time and not part of the normal production line. Cohibas are well represented with three "Limitadas" in the first four years of this program:

- ▶ 2000: none
- ▶ 2001: Piramide (6 $\frac{1}{8}$  x 52 torpedo)
- ▶ 2003: Double Corona (7 $\frac{5}{8}$  x 49 double corona)
- ▶ 2004: Sublimes (6 $\frac{3}{8}$  x 54 toro, with a maduro wrapper!)

Many special-production editions of Cohiba have been produced. Among the most famous are the:

- ▶ Specially-made cigars in a “Torpedo” shape (what later became the Piramide in the Millennium Reserve series in 2000) and “A” size, the same as the Montecristo A (9 $\frac{1}{4}$  x 47 or 235 x 18.65) for a charity dinner in Paris, France in 1994.
- ▶ 30 Anniversario cigars from 1997, offered in 45 special humidors of 50 cigars each and 1,000 ceramic jars of 25 cigars each. The *Illustrated Encyclopedia* states that this was the first time that the double corona-sized Robustos Especiales shape was made (7 $\frac{1}{2}$  x 50 or 192 x 19.84).
- ▶ The Millennium Reserve for 2000, actually introduced in 1999, debuting the Cohiba Piramide, a 6 $\frac{1}{8}$  x 52 (156 x 20.64) torpedo. There were about 6,000 jars of 25 cigars each made for the Piramides and the jars are widely collected today.
- ▶ 35 Anniversario cigars, with special bands, in various sizes, from February, 2001, offered at the closing dinner of the III Festival Internacional del Habano and later in 500 special humidors. Each humidor included 135 cigars in total, made up of six different sizes: Esplendidos, Lanceros, Robustos and Siglo V from the standard lines and Piramides and Gran Coronas (the Montecristo “A” size) as special additions.
- ▶ The Piramide size showed up again in 2003 as one of five cigars offered by Habanos in its “Seleccion Piramide” sample case.
- ▶ Habanos S.A. debuted a new specialty line in 2003 with the Cohiba “Seleccion Reserva.” This concept showcases aged tobacco of at least three years and offered 30 cigars, including Coronas Especiales (6), Esplendidos (4), Robustos (6), Piramides (8) and a special production of six of the Media Corona size (5 $\frac{1}{2}$  x 38 or 142 x 15.08).

The familiar Cohiba band has also undergone several changes. From 1982-92, it featured a blue and yellow background with a white inset and the word “COHIBA” printed in blue inside. There were three rows of white dots above the brand name. From 1992-2003, the blue and yellow background was kept, but the blue was condensed and the words “La Habana, Cuba” were added in blue on the yellow field and there were only two, tightly-spaced rows of white dots above the brand name. In 2003, more changes were made, with the blue and yellow background still present, but with the words “Habana, Cuba” in blue on the yellow field, the word “COHIBA” now printed in gold on the white background and once again three tight rows of white dots above the Cohiba name.

Two sizes of Cohiba small cigars are also made, all with Cuban tobacco, the Mini (3 $\frac{1}{4}$  x 20) and Club (3 $\frac{3}{4}$  x 22). Cohiba is also a brand of cigarettes, featuring Vuelta Abajo-grown tobacco. The cigarette brand was introduced in 1987 through an arrangement with Cita Tabacos de Canarias of Spain.

## HAVANA BRANDS & SIZES

### CUABA

*A post-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Cuaba model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (5):</i>				
Perfecto	Divinos	4	43	101	17.07
Perfecto	Tradicionales	4¾	42	120	16.64
Perfecto	Generosos	5¼	42	132	16.64
Perfecto	Exclusivos	5¾	46	145	18.26
Perfecto	Salomones	7¼	57	175	22.23

Initially marketed only in Great Britain, this new brand emerged in 1996 from the Romeo y Julieta factory and reflects the growing mid-1990s interest in shaped cigars. Four brand new factory shapes - all perfectos - were developed for this brand at the time of its launch in late 1996. The name “Cuaba” refers to a stick used for lighting fires by the native inhabitants of the island.

The blend offers a strong, medium-to-full-bodied flavor in a small range of sizes with medium-girth ring gauges of 42-46.

Although fairly new, the Cuaba has been involved in several special production models:

- ▶ A new shape called “Distinguidos” was shown in February 1998 and came onto the market in 1999 in special ceramic jars of 25 as part of the Millennium Reserve series. These are large (6¾ x 52 or 162 x 20.64) perfectos and approximately 6,000 jars of 25 cigars each in this shape were produced.
- ▶ The *Illustrated Encyclopedia* notes that 45 humidors of 45 cigars each were made in 1999 and sold as a specialty item. The humidors included Salomones II-sized perfecto cigars, 6⅞ inches long and 57 ring (174 x 22.23)
- ▶ Among 100 Cuaba cigars in the 21 Siglo XXI humidors introduced in 1999 were 10 Soberios, perfectos of 7¼ inches by 57 ring (184 x 22.23).
- ▶ The first of the “Habanos Collection” – a series of specially-produced humidors which look like hard-bound books – debuted in 2001 and showcased Cuaba Salomones, the same size as the Soberios from 1999 (7¼ x 57 or 184 x 22.23). A total of 300 of these humidors, containing 10 cigars each, was produced.
- ▶ The *Illustrated Cyclopedia* also notes that a special production of an aluminum-wrapped Diadema, a giant perfecto-shaped cigar (9⅞ x 55 or 233 x 21.83) was made in 2001 and sold in boxes of five.

The Distinguidos and Salomones sizes also appeared in 2002 in a special “Cuaba Cabinet” humidor of 10 cigars: five of each size. A total of 600 of these humidors was made. The Salomones joined the regular line in 2003.

## HAVANA BRANDS & SIZES

### DIPLOMATICOS

*A post-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Diplomaticos model name</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (5):</i>					
Lonsdale	No. 1	6½	42	165	16.67
Torpedo	No. 2	6⅛	52	156	20.64
Corona	No. 3	5½	42	142	16.67
Petit Corona	No. 4	5⅛	42	129	16.67
Petit Corona	No. 5	4	40	102	15.87
<i>Handmade models now discontinued (2):</i>					
Long Panatela	No. 6	7½	38	192	15.08
Panatela	No. 7	6	38	152	15.08

This brand was introduced in 1966 as essentially a second, value line of the Montecristo brand, primarily aimed at the French market. One of the few Havana brands which is exclusively devoted to handmade cigars, the sizes and names essentially mirror the Montecristo nomenclature and for many years, the Diplomaticos line was produced at the old Jose Marti factory, as was most of the Montecristo range.

The No. 6 and No. 7 shapes were introduced in 1976 according to former Cubatabaco executive Adrian Martinez, as noted in the *Illustrated Encyclopedia*. They were discontinued in the 1980s.

All sizes are offered in paper-wrapped boxes of 25, although prior packaging also included smaller boxes of 10 or special humidors of 100!

### EL REY DEL MUNDO

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>El Rey del Mundo model</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (7):</i>					
Robusto	Choix Supreme	5	48	127	19.05
Corona	Coronas de Luxe <i>(tube discontinued)</i>	5½	42	142	16.67
Small Panatela	Demi-Tasse	4	30	100	11.91
Long Panatela	Grandes de Espana <i>(tube discontinued)</i>	7½	38	192	15.08
Petit Corona	Lunch Club	4⅝	40	116	15.87
Petit Corona	Petit Coronas	5⅛	42	129	16.67

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>El Rey del Mundo model</i>	<i>Imperial</i>		<i>Metric</i>	
Churchill	Tainos	7	47	178	18.65
<i>Handmade models now discontinued (15):</i>					
Petit Corona	Dunhill Seleccion No. 98	5 $\frac{1}{8}$	42	129	16.67
Cigarillo	Elegantes	6 $\frac{7}{8}$	28	175	11.11
Cigarillo	Epicures	5 $\frac{1}{8}$	29	130	11.51
Robusto	Fox Selection No. 47	5	48	127	19.05
Grand Corona	Gran Corona	5 $\frac{5}{8}$	46	143	18.26
Panatela	Isabel	5 $\frac{5}{8}$	35	143	13.89
Lonsdale	Lonsdales	6 $\frac{1}{2}$	42	165	16.67
Cigarillo	Panetelas Largas	6 $\frac{7}{8}$	28	175	11.11
Petit Corona	Petit Lonsdales	5 $\frac{1}{8}$	42	129	16.67
Petit Corona	Royal Series No. 2	5 $\frac{1}{8}$	42	129	16.67
Petit Corona	Royal Series No. 3	4 $\frac{1}{4}$	40	110	15.88
Cigarillo	Señoritas	4 $\frac{1}{2}$	26	115	10.32
Petit Corona	Tres Petit Coronas	4 $\frac{1}{4}$	42	110	16.67
Petit Corona	Tubo No. 2 <span style="float: right;"><i>(tube)</i></span>	5 $\frac{1}{8}$	42	129	16.67
Corona	Tubo No. 1 <span style="float: right;"><i>(tube)</i></span>	5 $\frac{1}{2}$	42	142	16.67
<i>Machine-made model now discontinued (1):</i>					
Cigarillo	Variedades	4 $\frac{1}{8}$	29	106	11.51

This brand, whose name means “The King of the World” was developed in 1848. According to the *Illustrated Encyclopedia*, it was created by Emilio Olmstedt who also developed Sancho Panza. Under the direction of Antonio Allones, it became well-known as one of the great Havana brands and was later transferred to Diaz Hermanos y Cia., which later became the Rey del Mundo Cigar Co.

Well known for its dark and oily wrappers, it was one of the most expensive Havanas available in the middle of the 20th century. The El Rey del Mundo factory still produces this brand and numerous others under the name Lazaro Peña today in a wide variety of models that are considered to be mild-to-medium in strength. The Variedades machine-made model was also made with machine-bunching and hand-rolled wrappers.

A special-production El Rey del Mundo humidor (120th anniversary?) appeared in 2002 in only 100 editions, each containing 50 cigars: 25 Tainos and 25 specially-made Piramides (6 $\frac{1}{8}$  x 52 or 156 x 20.64).

## HAVANA BRANDS & SIZES

### FONSECA

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Fonseca model name</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (4):</i>					
Petit Corona	Delicias <span style="float: right;"><i>/short filler/</i></span>	4 <sup>7</sup> / <sub>8</sub>	40	123	15.87
Short Panatela	KDT Cadetes	4 <sup>1</sup> / <sub>2</sub>	36	115	14.29
Lonsdale	No. 1	6 <sup>3</sup> / <sub>8</sub>	43	162	17.07
Corona	Cosacos	5 <sup>3</sup> / <sub>8</sub>	42	135	16.67
<i>Handmade models now discontinued (2):</i>					
Corona	Aromas	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Corona Extra	Invictos <span style="float: right;"><i>/perfecto tip/</i></span>	5 <sup>1</sup> / <sub>4</sub>	45	134	17.86
<i>Machine-made model now discontinued (1):</i>					
Petit Corona	Delicias	4 <sup>7</sup> / <sub>8</sub>	40	123	15.87

The image of Francisco Fonseca, who opened his factory in 1891 and trademarked “La Flor de Fonseca” in 1907, still adorns the box today. Fonseca is credited with being the first brand to market cigars stored in metal tubes. Only in limited distribution today, the Fonseca brand is considered to exhibit a rich but mild flavor. Its trademark is the white paper wrapping around all of its shapes. After Fonseca’s death, the brand was eventually owned by Castaneda, Montero, Fonseca, S.A. until nationalization.

Fonseca also made “clear Havana” cigars (with all Cuban tobacco) in the U.S. and took advantage of having cigars with the same brand name as one of the world’s most famous Port wines. In the 1920s, U.S.-made Fonseca cigars were marketed in metal cases shaped like wine bottles! The top and neck of the bottle lifted off to reveal the cigars in the bottom. The label on the back of a “bottle” of 25 Non Plus Ultra No. 1 cigars from 1929 states “Our specialty is our wrapping paper De Luxe, each cigar is wrapped in Japanese tissue paper and tinfoil; this wrapping insures a sanitary cigar – in which the contact by hand is eliminated – keeps them fresh, retains their aroma and prevents breakage. On the outside wrapper can be printed Monograms, Trade Marks, Photographs, Club Flags or any other inscription desired.”

The Delicias shape has been alternately handmade and machine-made in the past. Prior to 2000, this shape was also available in a machine-bunched and hand-finished style.

### GISPERT

*A pre-Revolution brand • Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Gispert model name</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models now discontinued (11):</i>					
Long Corona	Cenadores	5 <sup>7</sup> / <sub>8</sub>	44	150	17.46

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Gispert model name</i>	<i>Imperial</i>		<i>Metric</i>	
Corona	Coronas Grande	5 <sup>5</sup> / <sub>8</sub>	44	143	17.46
Corona	Coronas	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Perfecto	Fancy Tales	6 <sup>3</sup> / <sub>4</sub>	44	171	17.46
Short Panatela	Habaneros No. 2	4 <sup>3</sup> / <sub>4</sub>	38	120	15.08
Small Panatela	Miniaturas	4	30	100	11.91
Slim Panatela	Palmitas	6	32	152	12.70
Small Panatela	Panetelas	4 <sup>7</sup> / <sub>8</sub>	34	125	13.49
Petit Corona	Petit Coronas De Luxe	5	42	129	16.67
Petit Corona	Toledo Chico	4 <sup>1</sup> / <sub>8</sub>	43	106	17.07
Small Panatela	Velas	4 <sup>5</sup> / <sub>8</sub>	34	117	13.49
	<i>Machine-made (1):</i>				
Petit Corona	Habaneras No. 2	4 <sup>7</sup> / <sub>8</sub>	40	123	15.87

Now only available in machine-made styles, this brand was created in 1940 by Simon Annoys Pelaez. The blend is regarded as mild-to-medium in strength.

The Habaneras No. 2 shape was also produced in a machine-bunched and hand-finished format prior to 2000.

### GUANTANAMERA

*A post-Revolution brand • Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Guantanamera model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Machine-made models (4):</i>				
Long Corona	Cristales <i>(glass tubes)</i>	5 <sup>7</sup> / <sub>8</sub>	41	150	16.27
Short Panatela	Compay	4 <sup>7</sup> / <sub>8</sub>	40	123	15.87
Petit Corona	Decimos	5 <sup>1</sup> / <sub>4</sub>	38	134	15.08
Cigarillo	Puritos	4 <sup>1</sup> / <sub>8</sub>	29	106	11.51

This brand was introduced in 2002. It was named after the song “Guajira Guantanamera” written in 1928 by Joseito Fernandez and wildly popular during the folk-music explosion of the 1960s. The brand artwork reinforces this tie with a logo taken from the string arrangement of a six-string guitar.

This is a mild cigar with an all machine-made range, with tobacco from the Vuelta Arriba area in the center of Cuba. Less expansive than the famed handmade brands, Guantanamera is offered mostly in packs of five or 10.

## HAVANA BRANDS & SIZES

### H. UPMANN

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>H. Upmann model name</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (12):</i>					
Robusto	Connoisseur No. 1	5	48	127	19.05
Short Panatela	Coronas Junior <i>(tube)</i>	4½	36	115	14.29
Petit Corona	Coronas Major <i>(tube)</i>	5¼	42	132	16.67
Petit Corona	Coronas Minor <i>(tube)</i>	4⅝	40	117	15.87
Short Panatela	Epicures	4⅜	35	110	13.89
Grand Corona	Magnum 46	5⅝	46	143	18.26
Petit Corona	Majestics	5½	40	140	15.87
Churchill	Monarchs <i>(tube and non-tube)</i>	7	47	178	18.65
Petit Corona	Petit Coronas	5⅛	42	129	16.67
Petit Corona	Regalias	5⅛	42	129	16.67
Churchill	Sir Winston	7	47	178	18.65
Torpedo	Upmann No. 2	6⅛	52	156	20.64
<i>Handmade models now discontinued (25):</i>					
Corona	Amatistas	5¾	40	146	15.87
Petit Corona	Aromaticos	4⅝	40	117	15.87
Petit Corona	Aromaticos	5	42	129	16.67
Lonsdale	Cinco Bocas	6½	42	165	16.67
Corona	Coronas <i>(also in glass jars)</i>	5½	42	142	16.67
Corona	Cristales <i>(glass jar)</i>	5⅝	42	135	16.67
Corona	Grand Coronas	5¾	40	146	15.87
Slim Panatela	Hussars	6	32	152	12.70
Lonsdale	Lonsdales	6½	42	165	16.67
Petit Corona	Medias Coronas	5	42	129	16.67
Corona	Noellas <i>(glass jar)</i>	5⅝	42	135	16.67
Short Panatela	Petit Palatinos	4½	36	115	14.29
Small Panatela	Petit Upmann	4½	36	129	14.29
Small Panatela	Preciosas	4	32	100	12.70

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>H. Upmann model name</i>	<i>Imperial</i>		<i>Metric</i>	
Corona	Royal Coronas (tube)	5½	42	142	16.67
Corona	Seleccion 303	5½	42	142	16.67
Slim Panatela	Seleccion Suprema No. 23	7	33	178	13.10
Petit Corona	Seleccion Suprema No. 25	5	42	129	16.67
Lonsdale	Seleccion Suprema No. 30	6½	42	165	16.67
Corona	Short Coronas (glass jar)	5⅜	42	135	16.67
Grand Corona	Super Coronas	5⅝	46	143	18.26
Lonsdale	Upmann No. 1	6½	42	165	16.67
Corona	Upmann No. 3	5½	42	142	16.67
Petit Corona	Upmann No. 4	5	42	129	16.67
Petit Corona	Upmann No. 5	4	40	102	15.87
	<i>Machine-made (4):</i>				
Petit Corona	Aromaticos	5⅛	42	129	16.67
Perfecto	Belvederes	5	39	125	15.38
Small Panatela	Petit Upmann	4¼	31	108	12.30
Petit Corona	Singulares (tube)	4⅝	40	117	15.87
	<i>Machine-made models now discontinued (20):</i>				
Petit Corona	Aromaticos (tube)	4⅝	40	117	15.87
Corona	Coronas Major (tube)	5¼	44	132	17.46
Petit Corona	Coronas Minor (tube)	4⅝	40	117	15.87
Culebras	Culebras	5¾	39	146	15.48
Small Panatela	Demi Tasse	3⅞	32	100	12.70
Panatela	El Prado	6¼	35	159	13.89
Short Panatela	Epicures	4⅜	35	110	13.89
Corona	Especiales	5½	40	140	15.87
Petit Corona	Excepcionales Rothschild	5	44	127	17.46
Petit Corona	Exquisitos	5⅛	42	129	16.67
Short Panatela	Glorias	4⅜	35	110	13.89
Petit Corona	Kings	5⅛	42	129	16.67
Corona	Majestic	5½	40	140	15.87
Corona	Medias Coronas	5¼	44	132	17.46

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>H. Upmann model name</i>	<i>Imperial</i>		<i>Metric</i>	
Panatela	Naturals <i>(tube)</i>	6 $\frac{1}{8}$	37	155	14.68
Small Panatela	Preciosas	4	32	100	12.70
Petit Corona	Regalias	5 $\frac{1}{8}$	42	129	16.67
Corona	Royal Coronas <i>(tube)</i>	5 $\frac{3}{4}$	44	145	17.46
Petit Corona	Seleccion Suprema No. 11	5	42	129	16.67
Corona	Seleccion Suprema No. 13	5 $\frac{1}{2}$	40	140	15.87

As famous a brand as there is in the world of cigars, the H. Upmann brand dates back to 1844. There is considerable confusion among historians whether the brand was named after Hermann Upmann, or stood for Hermanos (brothers) Upmann for August and Hermann, or whether it was a play on the family name which might have been “Hupmann”!

In any case, the Hupmann or Upmann family also operated a bank in Cuba and it was also known by the name of H. Upmann..

The success of the cigar brand was buoyed by the award of gold medals in as many as 11 international exhibitions: Paris, 1855; London, 1862; Oporto, 1866; Moscow, 1872; Vienna, 1873; Paris, 1881; Chicago, 1893; Antwerp, 1894; Lisbon, 1896; Sydney, 1905 and Liege, 1907; these awards still adorn the lithographed interior of the box today. Hermann Upmann died in 1894; following a bankruptcy, both the brand and the factory were purchased by the British firm of J. Frankau in 1922 and finally in 1937 by Menendez, Garcia & Cia., its owners prior to nationalization. The brand continues today in the H. Upmann factory (built in 1944), now known as Jose Marti. The famous request of U.S. President John F. Kennedy to his press secretary, Pierre Salinger, to obtain cigars on the evening prior to the declaration of the American trade embargo in 1961, was for Petit Upmanns.

The famed Upmann factory at 407 Amistad Street in Havana was known as “Jose Marti” after the Revolution, but was finally replaced in 2003. A new H. Upmann factory opened on November 3, 2003. Some 680 staff were moved from the original facility to more modern and spacious quarters.

Available in a stunning range of handmade and machine-made sizes, the brand offers a mild-to-medium strength. The machine-made shapes were also available in a machine-bunched and hand-finished style, prior to 2000.

The H. Upmann line is also famed for its special packaging, especially in glass jars. The brand was reportedly the first to introduce the “office jar” in the 1910s or 1920s and the Cristales (sometimes spelled Crystales) was the last Havana cigar to be offered in jars, in the 1990s. Since nationalization, H. Upmann cigars in glass jars have been offered in four sizes:

- ▶ Coronas: in 25s and 50s.
- ▶ Cristales: in 25s and 50s.
- ▶ Noellas: in 25s.
- ▶ Short Coronas: in 25s.

## HAVANA BRANDS & SIZES

Amatistas were commonly available in glass jars of 50 prior to nationalization. Collectors will note a comment from former Habanos executive Adriano Martinez in the *Illustrated Encyclopedia* that all Havana glass jars were switched from having three clamps on the top to two clamps in 1970.

Special production includes a shape in the Edicion Limitada series:

- ▶ 2005: Magnum (6<sup>5</sup>/<sub>8</sub> x 50 toro)

Special production models also include cigars with a special band made in 1994 to celebrate the 150th anniversary of the brand. The *Illustrated Encyclopedia* includes a photograph of an otherwise unknown H. Upmann giant perfecto in the Diadema factory shape (9<sup>1</sup>/<sub>8</sub> x 55 or 233 x 21.83).

A special Habanos humidor introduced in 2004 to celebrate the 160th anniversary of the brand includes 100 cigars: 30 each of the Upmann No. 2 and Connoisseur No. 1, but also 40 special-production Prominentes, a 7<sup>5</sup>/<sub>8</sub>-inch by 49-ring (194 x 19.45) double corona.

H. Upmann-branded small cigars are also made in two sizes, Minis (3<sup>1</sup>/<sub>4</sub> x 20) and Puritos (4<sup>3</sup>/<sub>8</sub> x 26), from all-Cuban tobacco and marketed primarily in Europe. H. Upmann cigarettes are also made, using all-Cuban tobacco.

### HOYO DE MONTERREY

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Hoyo de Monterrey model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (10):</i>				
Churchill	Churchills	7	47	178	18.65
Petit Corona	Coronations <span style="float: right;"><i>(tube)</i></span>	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Double Corona	Double Coronas	7 <sup>5</sup> / <sub>8</sub>	49	194	19.45
Robusto	Epicure Especial	5 <sup>1</sup> / <sub>2</sub>	50	141	19.84
Robusto	Epicure No. 2	4 <sup>7</sup> / <sub>8</sub>	50	124	19.84
Grand Corona	Epicure No. 1	5 <sup>5</sup> / <sub>8</sub>	46	143	18.26
Corona	Hoyo Coronas <span style="float: right;"><i>(glass jar discontinued)</i></span>	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Corona	Palmas Extra	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Robusto	Petit Robusto	4	50	102	19.84
Petit Corona	Short Hoyo Coronas	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
	<i>Handmade models — Le Hoyo series (6):</i>				
Long Corona	Le Hoyo des Dieux	6 <sup>1</sup> / <sub>8</sub>	42	155	16.67
Short Panatela	Le Hoyo du Depute	4 <sup>3</sup> / <sub>8</sub>	38	110	15.08

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Hoyo de Monterrey model</i>	<i>Imperial</i>		<i>Metric</i>	
Slim Panatela	Le Hoyo du Gourmet	6 <sup>5</sup> / <sub>8</sub>	33	170	13.10
Small Panatela	Le Hoyo du Maire	4	30	100	11.91
Petit Corona	Le Hoyo du Prince	5 <sup>1</sup> / <sub>8</sub>	40	130	15.87
Corona	Le Hoyo du Roi	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
	<i>Handmade models now discontinued (23):</i>				
Petit Corona	Bonitas	4	40	102	15.88
Churchill	Concorde	7	47	178	18.65
Corona	Cristales No. 1 <i>(glass tube)</i>	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Perfecto	Gran Gener	9 <sup>1</sup> / <sub>2</sub>	55	241	21.83
Petit Corona	Hoyo Shorts	4 <sup>3</sup> / <sub>8</sub>	42	110	16.67
Panatela	Jeanne D'Arc	5 <sup>5</sup> / <sub>8</sub>	35	143	13.89
Slim Panatela	Longos	7	33	178	13.10
Double Corona	Lusitanias	7 <sup>1</sup> / <sub>4</sub>	50	184	19.84
Giant	Maravillas	9 <sup>1</sup> / <sub>8</sub>	55	233	21.83
Cigarillo	Margaritas	4 <sup>3</sup> / <sub>4</sub>	26	121	10.32
Perfecto	Monterreyes	9 <sup>1</sup> / <sub>8</sub>	55	233	21.83
Perfecto	Obsequios	5 <sup>3</sup> / <sub>8</sub>	46	137	18.26
Panatela	Odeon	6	38	152	15.08
Corona	Opera	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Giant	Particulares	9 <sup>1</sup> / <sub>4</sub>	47	235	18.65
Perfecto	Perfectos	5	44	127	17.46
Petit Corona	Petit Hoyo	4 <sup>1</sup> / <sub>8</sub>	43	106	17.07
Petit Corona	Petit Coronations	4 <sup>1</sup> / <sub>2</sub>	40	116	15.87
Corona	Royal Coronations <i>(tube)</i>	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Petit Corona	Souvenirs de Luxe No. 1	5	40	126	15.88
Long Corona	Super Selection No. 1	6 <sup>1</sup> / <sub>8</sub>	42	155	16.67
Panatela	Versailles	6 <sup>3</sup> / <sub>4</sub>	33	170	13.10
Panatela	Le Hoyo de Dauphin	6	38	152	15.08
	<i>Machine-made (3):</i>				
Petit Corona	Coronations <i>(tube)</i>	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Petit Corona	Exquisitos	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Hoyo de Monterrey model</i>	<i>Imperial</i>		<i>Metric</i>	
Petit Corona	Petit Coronations (tube)	4 <sup>5</sup> / <sub>8</sub>	40	117	15.87
<i>Machine-made models now discontinued (8):</i>					
Short Panatela	Belvederes	4 <sup>7</sup> / <sub>8</sub>	39	125	15.48
Short Panatela	Dunhill Seleccion Suprema No. 622	5	35	127	13.89
Petit Corona	Generes de Gener	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Short Panatela	Gracielas	4 <sup>3</sup> / <sub>8</sub>	35	110	13.89
Corona	Humidor No. 1	5 <sup>3</sup> / <sub>4</sub>	44	145	17.46
Corona	Palmas Extra	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Corona	Royal Coronations (tube)	5 <sup>3</sup> / <sub>4</sub>	44	145	17.46
Petit Corona	Souvenir de Luxe	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67

Established by Jose Gener in 1865, the name roughly means “valley of Monterrey,” a particularly fertile site in the Vuelta Abajo, which had been farmed by Gener since at least 1860. The *Illustrated Encyclopedia* states that when Gener died in 1900, his factory was the largest in Cuba, producing more than 50 million cigars annually. In 1931, the business was transferred to Fernandez, Palicio y Cia. (later F. Palicio y Cia.) where it remained until nationalization.

The brand offers a lighter flavor and a wide range of sizes, the largest of which are much celebrated. The Le Hoyo series was introduced about 1970 and presents a stronger flavor. The Petit Robusto shape was introduced in 2004.

Most of the machine-made shapes were also produced with machine bunching and a hand-rolled wrapper prior to 2000.

Special production of the Hoyo line includes a shape in each of the Edicion Limitada series, beginning in 2000:

- ▶ 2000: Particulares (9¼ x 47 giant)
- ▶ 2001: Particulares (9¼ x 47 giant)
- ▶ 2003: Piramide (6⅛ x 52 torpedo)
- ▶ 2004: Epicure Especial (5½ x 50 robusto)

Hoyos were also produced in glass jars before and after nationalization. The Cristales No. 1 was available in jars of 25 until the 1970s and Hoyo Coronas were offered in glass jars of 50 in the 1960s. The brand was also offered in the odd “branch of a tree”-style wooden jar format available until the 1970s according to the *Illustrated Encyclopedia*.

In 2002, a special Hoyo was included in the 510th Anniversary Humidor, which had 100 cigars in total with 20 each from five brands. The Hoyo representative was the “Hermosos No. 3,” a 5½-inch by 48-ring (140 x 19.05) robusto.

## HAVANA BRANDS & SIZES

In 2003, the humidor-as-book “Habanos Collection” featured Hoyo, with 500 cases produced of Hoyo “Lusitanias,” a 7<sup>5</sup>/<sub>8</sub>-inch by 49-ring (194 x 19.45) double corona, with 20 cigars per case.

Also in 2003, the Hoyo Piramide size (6<sup>1</sup>/<sub>8</sub> x 52 or 156 x 20.64) was included in the “Seleccion Piramide” sampler box of five brands.

In 2004, Habanos introduced a special edition of 500 Hoyo de Monterrey Humidors, each containing 100 cigars: 50 of the long-dead Monterreyes (9<sup>1</sup>/<sub>8</sub> x 55 or 233 x 21.83 giant perfectos) and 50 specially-made Gran Piramides (6<sup>1</sup>/<sub>4</sub> x 57 or 160 x 22.23 torpedos), a shape not previously seen in the line. They were sold only at Casa del Habano shops.

Small cigars are also made under the Hoyo de Monterrey brand in a Mini (3<sup>1</sup>/<sub>4</sub> x 20) and Midi (4<sup>3</sup>/<sub>8</sub> x 26) size, all of Cuban tobacco.

### JOSE L. PIEDRA

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Jose L. Piedra model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade (with short-filler) models (6):</i>				
Corona	Brevas	5 <sup>1</sup> / <sub>4</sub>	42	133	16.67
Long Corona	Cazadores	6	43	152	17.07
Corona	Conservas	5 <sup>1</sup> / <sub>2</sub>	44	140	17.46
Short Panatela	Cremas	5 <sup>3</sup> / <sub>8</sub>	40	136	15.87
Corona	Nacionales	5 <sup>1</sup> / <sub>4</sub>	42	134	16.67
Short Panatela	Petit Cetros	5	38	127	15.08
	<i>Handmade models now discontinued (3):</i>				
Small Panatela	Panetelitas de Hebra	4 <sup>3</sup> / <sub>8</sub>	30	111	11.91
Slim Panatela	Royal Palms	5 <sup>1</sup> / <sub>2</sub>	30	140	11.91
Corona	Superiores	5 <sup>3</sup> / <sub>4</sub>	40	146	15.87
	<i>Machine-bunched with hand-rolled wrapper models now discontinued (6):</i>				
Corona	Brevas	5 <sup>1</sup> / <sub>4</sub>	42	133	16.67
Long Corona	Cazadores	6	43	153	17.07
Corona	Conservas	5 <sup>1</sup> / <sub>2</sub>	44	140	17.46
Short Panatela	Cremas	5 <sup>1</sup> / <sub>4</sub>	39	134	15.57
Corona	Nacionales	5 <sup>1</sup> / <sub>4</sub>	42	134	16.67
Short Panatela	Petit Cetros	5	38	127	15.08

There really was a Jose L. Piedra! A factory with this name was established in the 1880s and this brand prospered through nationalization. It was re-launched as a machine-made brand

## HAVANA BRANDS & SIZES

with hand-rolled wrappers in 1996 and is a popular brand for domestic consumption in Cuba.

Today's cigars are made by hand from short filler and the brand is considered to have a strong, medium-to-full-bodied flavor. It is made in the regional factory in Santa Clara, Cuba of tobacco from the Vuelta Arriba region.

A small cigar is also made under the Jose L. Piedra brand name. It's made with all-Cuban tobacco in one size, the Mini (3¼ x 20).

### JUAN LOPEZ

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Juan Lopez model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (5):</i>				
Corona	Coronas	5½	42	142	16.67
Small Panatela	Panetela Superba	5	34	125	13.49
Petit Corona	Petit Coronas	5⅛	42	129	16.67
Robusto	Seleccion No. 2	4⅞	50	124	19.84
Grand Corona	Seleccion No. 1	5⅝	46	143	18.26
	<i>Handmade models now discontinued (5):</i>				
Short Panatela	Epicures	5½	38	142	15.08
Slim Panatela	Panetelas de Luxe	5½	30	140	11.91
Petit Corona	Patricias	4⅝	40	116	15.87
Petit Corona	Titantias	4¾	40	110	15.88
Petit Corona	Tres Petit Corona	4¾	42	122	16.67

Here is one of the few Havana brands which is offered only in handmade styles, started in 1876 by Juan Lopez Diaz. After his death, the brand was owned by Cosme del Paso y Cia. until nationalization.

The range of sizes is limited, but the workmanship is first-rate and the flavor is considered to be medium-to-full in strength.

### LA FLOR DE CANO

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>La Flor de Cano model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade (with short filler) models (2):</i>				
Petit Corona	Petit Coronas	4⅞	40	123	15.87
Corona	Selectos	5⅞	41	150	16.27

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>La Flor de Cano model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade sizes now discontinued (6):</i>				
Petit Corona	Coronas	5 $\frac{1}{8}$	42	129	16.67
Long Corona	Coronas Selectos (tube and non-tube)	6 $\frac{1}{8}$	42	155	16.67
Churchill	Diademas	7	47	178	18.65
Short Panatela	Preferidos	5	36	127	14.29
Robusto	Short Churchill	4 $\frac{7}{8}$	50	124	19.84
Grand Corona	Gran Corona	5 $\frac{5}{8}$	46	143	18.26
	<i>Machine-made (2):</i>				
Petit Corona	Predilectos Tubulares (tube)	4 $\frac{7}{8}$	40	123	15.87
Short Panatela	Preferidos	5	37	127	14.29
	<i>Machine-made models now discontinued (2):</i>				
Petit Corona	Petit Coronas	4 $\frac{7}{8}$	40	123	15.87
Corona	Selectos	5 $\frac{7}{8}$	41	150	16.27

Tomas and Jose Cano founded their factory in 1884 and this brand in 1891. At the time of nationalization, it was made by the firm of Juan Cano Sainz.

Today, it is often hard to find due to the small production quantities, but it offers a medium-strength smoke and excellent workmanship in the handmade sizes.

Machine-made shapes in this line were also produced with machine bunching and hand-rolled wrappers prior to 2000.

### LA GLORIA CUBANA

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>La Gloria Cubana model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (5):</i>				
Long Panatela	Medaille D'Or No. 1	7 $\frac{1}{4}$	36	185	14.29
Lonsdale	Medaille D'Or No. 2	6 $\frac{5}{8}$	43	170	17.07
Cigarillo	Medaille D'Or No. 3	6 $\frac{7}{8}$	28	175	11.11
Slim Panatela	Medaille D'Or No. 4	6	32	152	12.70
Churchill	Tainos	7	47	178	18.65
	<i>Handmade models now discontinued (6):</i>				
Lonsdale	Cetros	6 $\frac{1}{2}$	42	165	16.67

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>La Gloria Cubana model</i>	<i>Imperial</i>		<i>Metric</i>	
Perfecto	Flechas	6 $\frac{1}{8}$	37	156	14.68
Grand Corona	Glorias	6 $\frac{3}{8}$	46	162	18.26
Petit Corona	Minutos	4 $\frac{1}{2}$	40	116	15.87
Long Corona	Sabrosos	6 $\frac{1}{8}$	42	155	16.67
Corona	Tapados	5 $\frac{3}{8}$	42	135	16.67
<i>Machine-made models now discontinued (3):</i>					
Corona	Pinares	5 $\frac{5}{8}$	42	142	16.67
Corona	Triunfos	5 $\frac{1}{4}$	44	132	17.46
Short Panatela	Turquinos	4 $\frac{7}{8}$	39	125	15.48

A very old brand whose roots date from 1885, "the Glory of Cuba" presents a wide variety of sizes in a small, but beautifully made, medium-bodied range. Purchased in 1905 and promoted by Jose Rocha and Rafael Garcia, the brand was trademarked in 1920 and got off to a good start thanks to tireless promotion by Pepin Fernandez, owner of the Romeo y Julieta brand, who helped his friends introduce the La Gloria Cubana and El Crepusculo brands overseas.

According to the *Illustrated Encyclopedia*, the brand was acquired by Cifuentes, Pego y Cia. in 1954 and remained with that firm until nationalization. After 1961, the brand was apparently discontinued, then revived in 1965.

The Medaille D'Or series is well known and specially marked by its presentation in varnished "8-9-8" boxes, presented in three layers of 8,9 and 8 cigars.

A small cigar is also made under the La Gloria Cubana brand name. It's made with all-Cuban tobacco in two sizes, the Mini (3 $\frac{1}{4}$  x 20) and the Puritos (4 $\frac{3}{8}$  x 26).

### LOS STATOS DE LUXE

*A pre-Revolution brand • Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Los Statos de Luxe model</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models now discontinued (2):</i>					
Corona	Brevas	5 $\frac{1}{2}$	40	140	15.87
Corona	Selectos	5 $\frac{1}{2}$	40	140	15.87
<i>Machine-made (3):</i>					
Corona	Brevas	5 $\frac{1}{2}$	40	140	15.87
Corona	Cremas	5 $\frac{1}{2}$	40	140	15.87
Petit Corona	Delirios	4 $\frac{7}{8}$	40	123	15.87

## HAVANA BRANDS & SIZES

<i>Handmade models now discontinued (2):</i>					
Corona	Brevas	5½	40	140	15.87
Corona	Selectos	5½	40	140	15.87
<i>Machine-made models now discontinued (1):</i>					
Corona	Selectos	5½	40	140	15.87
Petit Corona	Dobles	4⅞	40	123	15.87

Los Statos de Luxe was created by Martinez y Cia. and probably dates from the 1930s or 1940s. Prior to 2000, the line's machine-made shapes were also made with machine-bunching and hand-rolling of the wrappers. The taste is considered to be medium-to-full in body.